



العلوة
ALULA

 SAUDI CYCLING
الاتحاد السعودي للدراجات



برنامج جودة الحياة
QUALITY OF LIFE PROGRAM



رؤية
VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA



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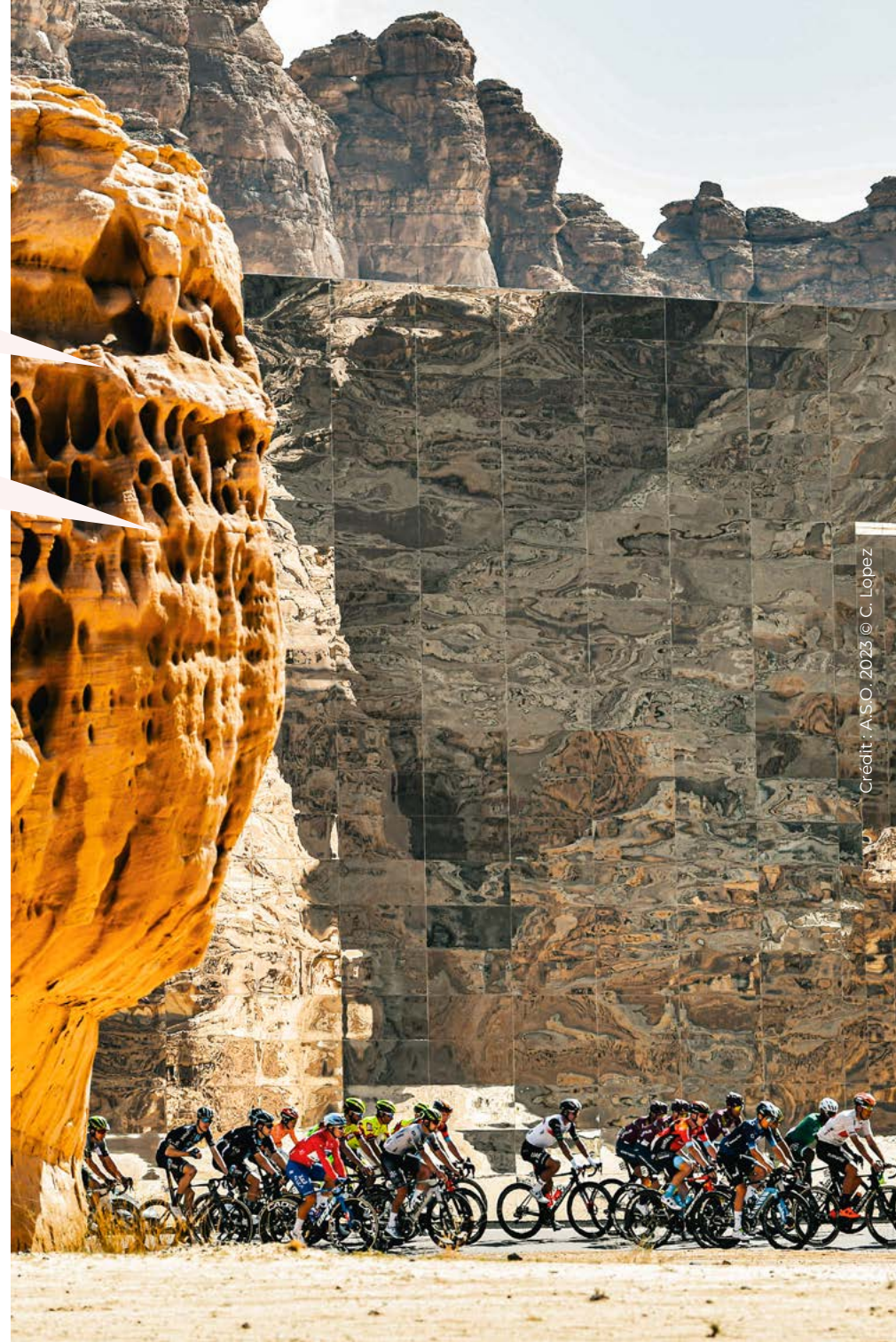
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Prince Abdulaziz bin Turki Al-Faisal
Minister of Sport
President of the Saudi Olympic and Paralympic
Committee

We extend a warm greeting to the cycling community for the «AlUla Tour 2024,» marking the fourth time in the Kingdom and the third time on the land of civilizations, where history, tradition, and environment all come together.

We are excited to present a more unique and thrilling race in AlUla, which boasts rich natural scenery that makes it a top cycling destination and a potential home to big international cycling events.



Credit : A.S.O. 2023 © C. Lopez



Mr. Abdullah bin Ali AlWathlan

President of the Saudi Cycling Federation and
Vice President of the Arab Cycling Federation

When you talk about the International AIUla Cycling Tour, you are undoubtedly referring to an elite gathering of world-class cycling stars competing on the Kingdom's soil in one of the most important international tours. It is being held for the fourth consecutive time, which naturally invites pride and admiration. Each time, it reaffirms to the world that the Kingdom of Saudi Arabia has become the top and preferred destination for hosting major global sporting events, showcasing its distinction and the capabilities of its people in organizing, and managing crowds. Indeed, events like these inform the world of the progress, development, and prosperity achieved by our country across various fields.

I feel pleased and happy to witness this rapid progress and popularity of cycling as a sport and the evident focus on the infrastructure associated with this sport and its cyclists. Congratulations to us all for the support and attention we receive from the government, headed by the Custodian of the Two Holy Mosques, and his trusted Crown Prince, may God protect them, as well as the continuous follow-up from His Royal Highness, the Minister of Sports and President of the Saudi Arabian Olympic and Paralympic Committee, and His Highness, the Deputy President of the Saudi Arabian Olympic and Paralympic Committee.





Phillip Jones
Chief Tourism Officer,
the Royal Commission for AlUla (RCU)

We are pleased to welcome the return of AlUla Tour, formerly recognised as the 'Saudi Tour'. This prominent cycling event is sure to captivate the professional cycling world, reflecting AlUla's strong appeal across all facets of its destination pillars.

AlUla Tour stands out as a highlight within the global cycling events annual calendar. Our unwavering commitment to promoting health, activity, and nurturing future sporting talent aligns seamlessly with Saudi Arabia's social and economic transformation goals under Saudi Vision 2030.

AlUla Tour has evolved into a significant local, regional, and international event, showcasing the unique beauty of AlUla to a global audience. Through collaboration with reputable cycling partners, the Royal Commission for AlUla (RCU) is creating a lasting legacy by expanding access to a sustainable sport that encourages movement and a healthy lifestyle. This underscores the marked rise in the development of the destination's cycling facilities and offerings, similar to RCU's responsibility to strongly develop AlUla's global tourism footprint, economic diversification, investment, and to advancing the distinctive angle of Heritage sports in AlUla, which further solidifies the Saudi Arabian identity and presents it to the world.

RCU is forging diverse opportunities for cycling at all levels, including mass participation rides for juniors and the wider public, environmentally-friendly initiatives, and the inauguration of a new 45km bike track for road cyclists. AlUla Tour promises to elevate cycling to new heights, positioning AlUla as a premier sporting destination. We firmly believe that AlUla possesses the potential to become the cycling capital of Saudi Arabia, offering increased opportunities for people to witness, be inspired, and actively engage in one of the country's fastest-growing sports.

We look forward to welcoming you in celebrating AlUla Tour, a major flagship event within AlUla's extensive array of sports events.



About Saudi Arabia

ALMANSHIYAH TRAIN STATION

AlUla Station was an important stop along the legendary Hijaz Railway, a single-track line which ran 1,300 km between Damascus and Medina. Completed in 1907 thousands of travellers and pilgrims passed through the station, and some remained to forge new local communities. After the end of the first World War, the station was reused as a public Town Hall and offices of the governing Saudi Amir. Today, the area has been developed to be AlUla's newest gathering place, under the name of AlManshiyah Plaza, the area displays a lively community with restaurants, cafes, playgrounds, communal areas, and live cultural performances on weekends. After the careful restoration of the ancient Hijaz Railway, AlManshiyah Plaza is a breath of new life in this historic AlUla neighbourhood.

ALULA OLD TOWN

AlUla Old Town encompasses exceptional heritage sites and evokes a deep sense of emotion given its history, where as recent as the 1980s when the last of its residents left. Located in the narrowest part of the AlUla Valley and surrounded by an oasis of fertile land, it was established in the 12th Century becoming an essential settlement along the pilgrimage route from Damascus to Mecca. Today the Old Town is an active tourism hotspot, providing the opportunity to learn about life in this settlement and meet the friendly, welcoming locals. Over 900 traditional mud brick houses have been identified including 400 shops and 5 rabhas or town squares. Visitors can explore the incense road market, featuring crafts and goods made by a variety of local artisans and entrepreneurs, as well as cafes and more. AlUla Old Town Village, along with its neighboring areas of AlJadidah Arts District and the Cultural Oasis, has been recognised as one of the World's best Tourism Villages in 2022 by the UNWTO.



HEGRA SAUDI ARABIA'S FIRST UNESCO WORLD HERITAGE SITE

The Nabataean site of Hegra was the southern-most capital of the Nabataean Kingdom, dating back to the first century BCE. Today, visitors can find more than 110 beautifully-preserved monumental tombs that remain, most with elaborate facades carved from rock formations that are scattered throughout this immense landscape.

ALULA AIRPORT

The airport commenced operations on October 31, 2011, with the inaugural Saudia flight arriving from Riyadh. In March 2021, the General Authority of Civil Aviation in Saudi Arabia granted permission for international flights to land at the airport. The airport's annual capacity has been expanded from 100,000 to 400,000 passengers. Plans underway to build a second terminal to expand the travellers capacity to 6 million per year on the airport's land spanning 2.4 million square meters.

HARRAT UWAYRID

One of the largest of the five nature reserves in AlUla. It is home to 19 species of endangered animals, and 43 types of birds, including 8 bird of prey varieties. The reserve also has 55 kinds of rare plants. Harrat Uwayrid has joined a UNESCO program aimed at enhancing the relationship between people and their environments.

SHARAAN NATURE RESERVE

It has been designated as a Nature Reserve, showcasing Saudi Arabia's dedication to preserving the earth's natural environment. This reserve sets a new standard in the region for ecological balance and protection of fragile ecosystems. Its primary objective is to safeguard and interconnect vital habitats that contribute significantly to the conservation of biodiversity in the area. By preserving, restoring, and strengthening native vegetation, habitats, and fauna, including endangered species, the reserve aims to maintain the precious natural equilibrium of the biota and desert environment. With its breathtaking red-rock canyons, steep ravines, expansive valleys, and scattered rocky formations, the Sharaan Nature Reserve offers a diverse habitat that allows for the reintroduction of native species in conditions mirroring their natural surroundings. The reserve will be also home to the critically endangered species of the Arabian Leopard, as part of Royal Commission for AlUla's efforts focused on the conservation of natural heritage of the region.

ALMUGHAYRA HERITAGE SPORTS VILLAGE

Launched in 2023, AlMughayra Heritage Sports Village serves as a dedicated venue for hosting traditional sporting events and competitions, including camel racing, and falconry, among other heritage sports. Situated approximately 15 kilometers from AlUla city, the village spans an expansive area of 100,000 square meters. It showcases a range of sports facilities, such as a camel racing track, and falconry arena. Additionally, the village will encompass a training center for traditional sports.

WINTER PARK

A spacious and serene park situated near the historic site of Hegra. It offers a wonderful opportunity to unwind and immerse in the natural splendor of the area. The Winter Park boasts various amenities, such as a children's playground, a swimming pool, and a selection of restaurants and cafes. Additionally, the Winter Park Visitor Center provides an enriching experience to delve deeper into the history and culture of AlUla. Visitors also have the option to reserve their daily heritage site tours at the visitor center and board the designated buses at Winter Park. With its well-maintained trails, visitors can indulge in hiking or biking, while the lush green spaces are perfect for picnics. Whether it's exploring the visitor center, enjoying a meal, taking a refreshing swim, or letting the children have fun in the playground, Winter Park has something for everyone to enjoy.

MARAYA

In Arabic 'Maraya' means mirrors. The building is serving as a multi-purpose concert and entertainment venue in AlUla. Designed by designer Florian Boje of Gio Forma, Milan, Maraya was inspired by the landscape in the same way that the landscape has inspired architecture and art for civilisations from the Nabataeans through to this day. Located at the Ashar Valley precinct, Maraya hosted world-class concerts from world renowned artists such as OneRepublic, John Legend, Alicia Keys, Andrea Bocelli to name a few as well as local and regional artists. The venue also hosted world business events such as the GCC Summit in January 2021 and the prestigious Hegra Conference of Nobel Laurates and Friends in June 2022 and AlUla World Archaeology Summit in September 2023.



Sporting stakes

4 leaders jerseys



General individual time classification

Green Jersey for the individual general classification



General points classification

Red Jersey for the points' classification

A points classification is established by adding together the points obtained in each stage according to article 2.6.017 of the UCI regulations. At the finish of the stages: 15-12-9-7-6-5-4-3-2 and 1 point(s) are awarded to the first 10 riders.



Most active rider classification

Orange Jersey for the Most Active Rider classification

The Most Active Rider classification is established by adding together the points obtained in the intermediate active (MAR) and bonus sprints classifications of all stages. Points for the intermediate active sprints classification of each stage are awarded as follows: 3 - 2 and 1 point(s) to the first 3 riders.



Best young rider classification

White Jersey for the best young rider classification

(riders aged 25 and under in the year)

18 teams of 7 riders / 126 riders



**ASTANA
QAZAQSTAN TEAM**
AST



**BAHRAIN
VICTORIOUS**
TBV



BORA - HANSGROHE
BOH



COFIDIS
COF



**EUSKALTEL
EUSKADI**
EUS



JCL TEAM UKYO
JCL



MOVISTAR TEAM
MOV



**Q36.5
PRO CYCLING TEAM**
Q36



**ROOJAI
INSURANCE**
ROI



**SAUDI NATIONAL
TEAM**
SAUD



SOULDAL QUICK-STEP
SOQ



**TEAM DSM
FIRMENICH
POSTNL**
DFP



**TEAM JAYCO
ALULA**
JAY



**TERENGGANU
CYCLING TEAM**
TSG



TOTALENERGIES
TEN



**TUDOR PRO
CYCLING TEAM**
TUD



**UAE TEAM
EMIRATES**
UAD



UNO-X MOBILITY
UXM

Stages and maps

STAGE 1

Tuesday 30th January - **149.1km**
AlManshiyah Train Station ▶ AlManshiyah Train Station

STAGE 2

Wednesday 31st January - **199.1km**
Winter Park ▶ Sharaan Nature Reserve

STAGE 3

Thursday 1st February - **170.6km**
AlUla International Airport ▶ AlUla Camel Cup Track

STAGE 4

Friday 2nd February - **142.2km**
Hegra ▶ Maraya

STAGE 5

Saturday 3rd February - **150.2km**
AlUla Old Town ▶ Skyviews Of Harrat Uwayrid

TOTAL DISTANCE : 811.2KM



STAGE 1

Tuesday 30th January

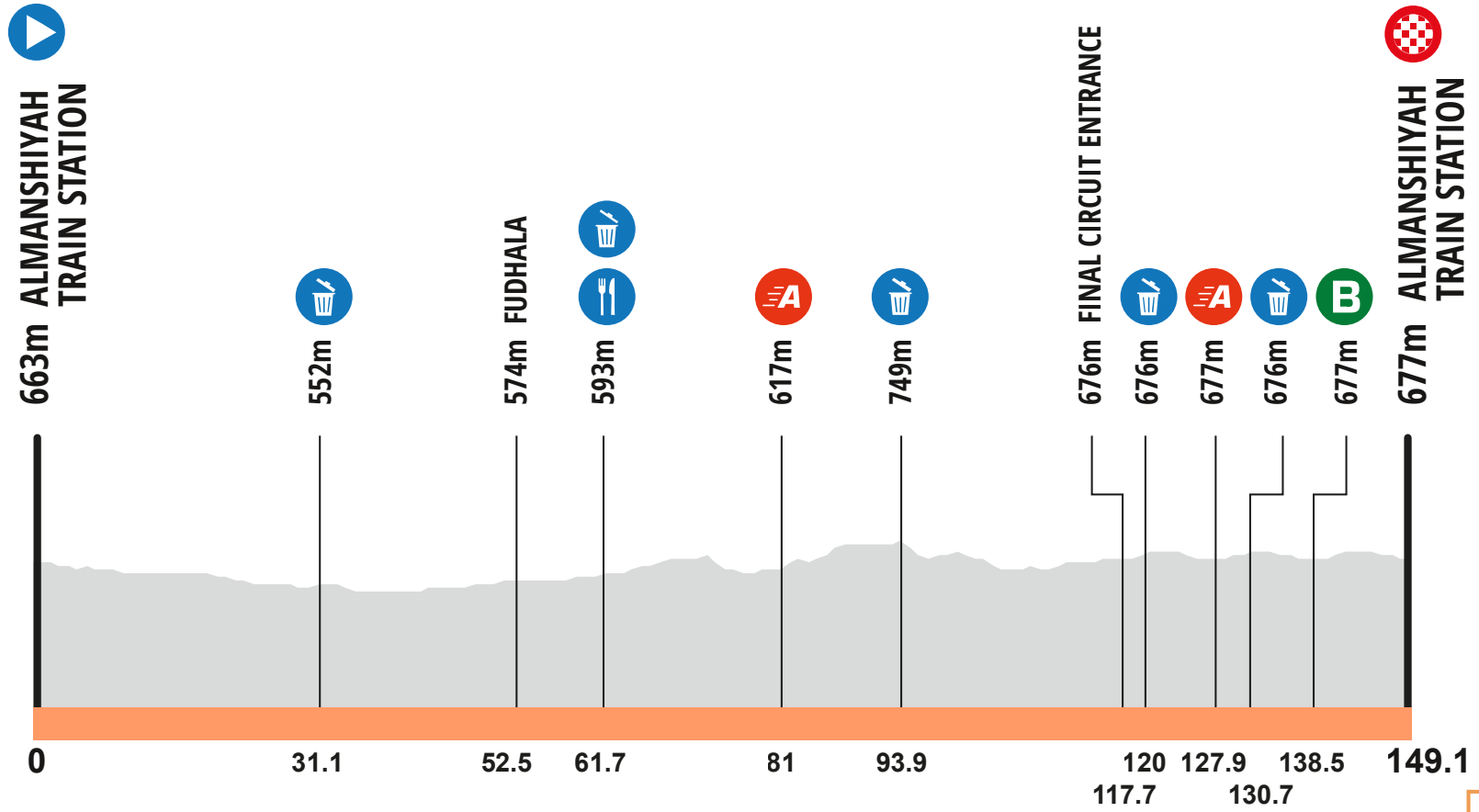
AlManshiyah Train Station

► **AlManshiyah Train Station**

149.1KM



AlManshiyah Train Station ▶ AlManshiyah Train Station



- ▶ Start
- A Intermediate active sprint
- B Bonus sprint
- 🍴 Feeding zone
- ♻️ Litter collection zone
- 🏁 Finish

STAGE 2

Wednesday 31st January

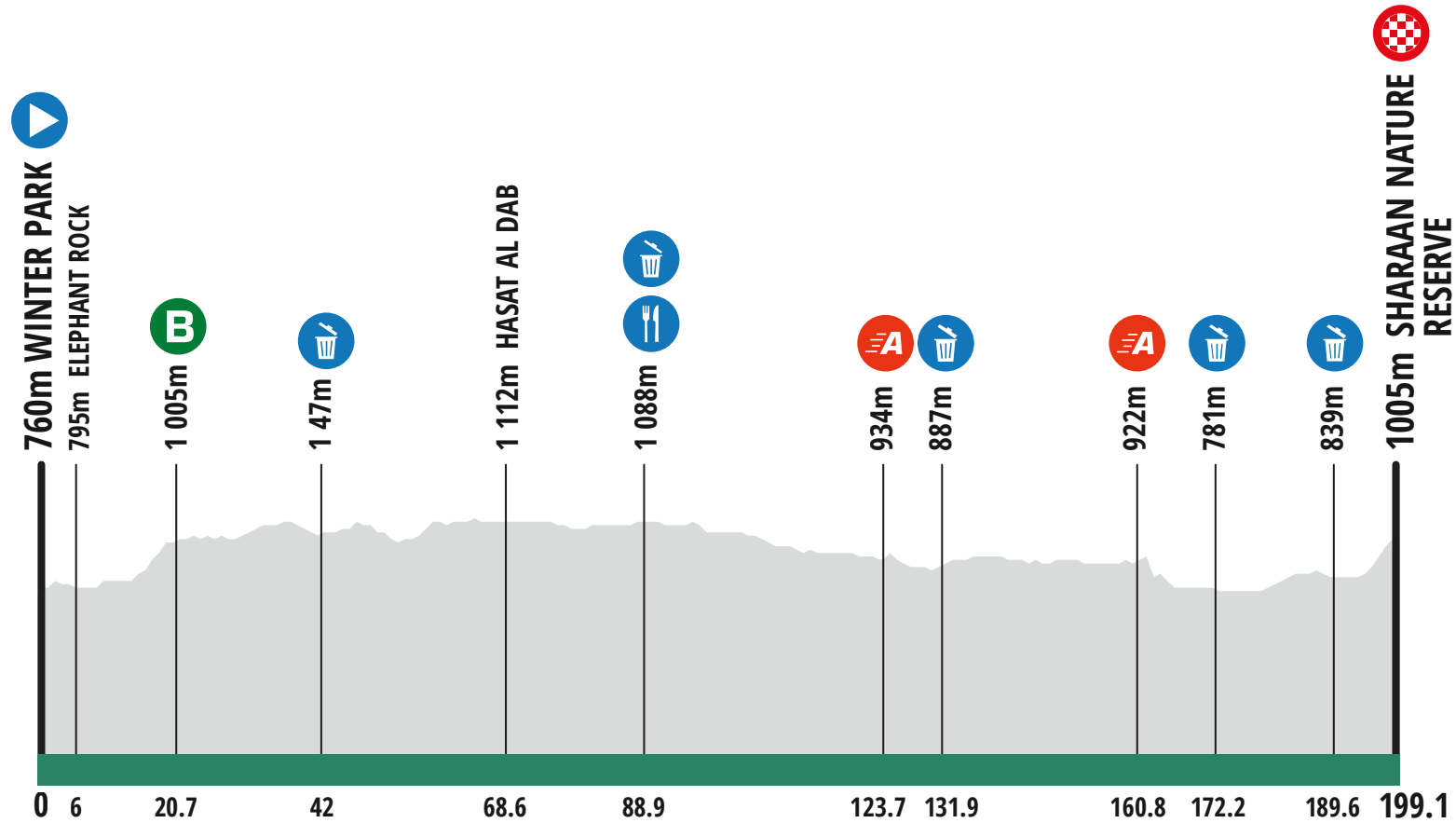
Winter Park

► Sharaan Nature Reserve

199.1KM



Winter Park ► Sharaan Nature Reserve



- Start
- Intermediate active sprint
- Bonus sprint
- Feeding zone
- Litter collection zone
- Finish

STAGE 3

Thursday 1st February

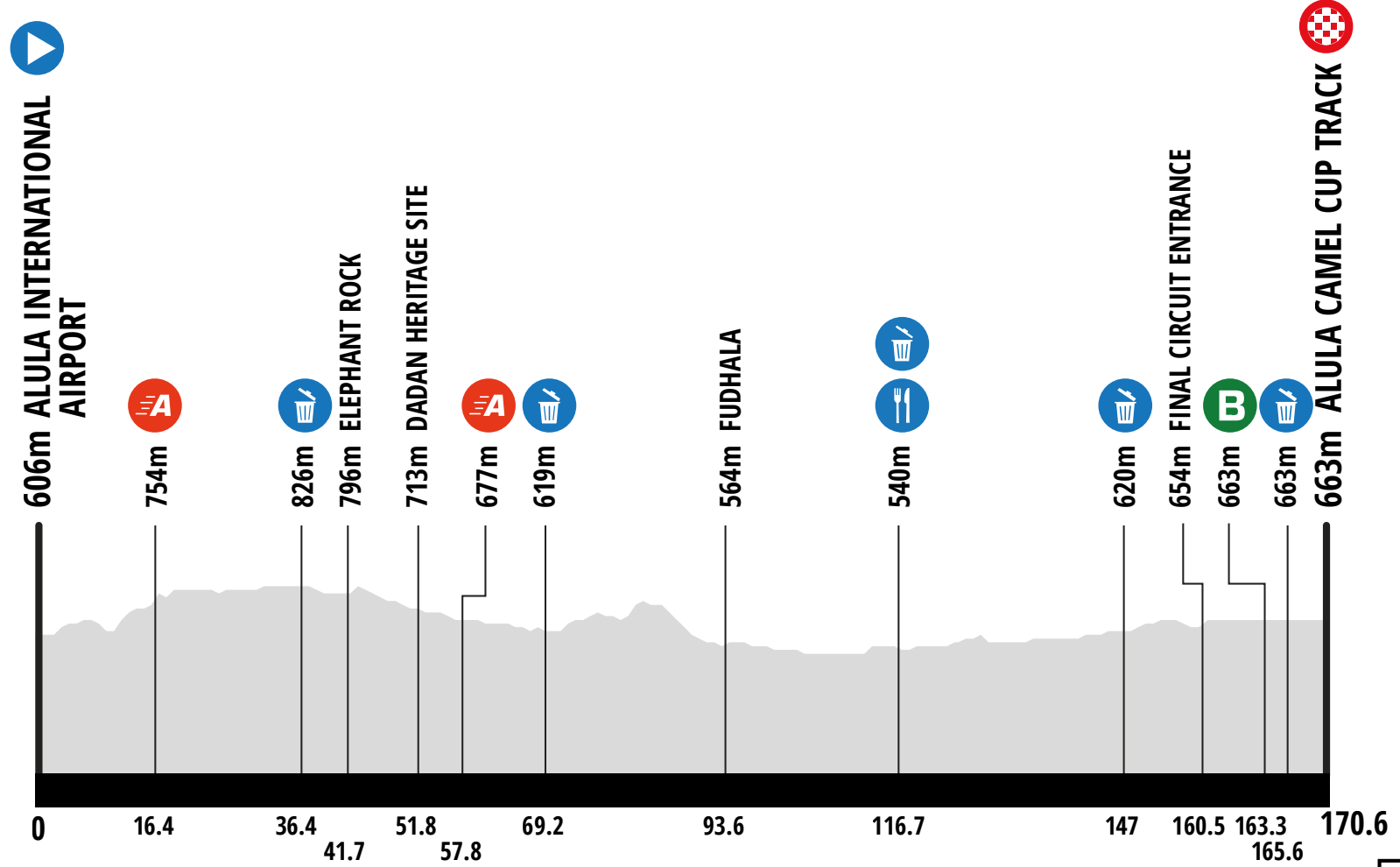
AlUla International Airport

► AlUla Camel Cup Track

170.6KM



AlUla International Airport ► AlUla Camel Cup Track



- Start
- Intermediate active sprint
- Bonus sprint
- Feeding zone
- Litter collection zone
- Finish

STAGE 4

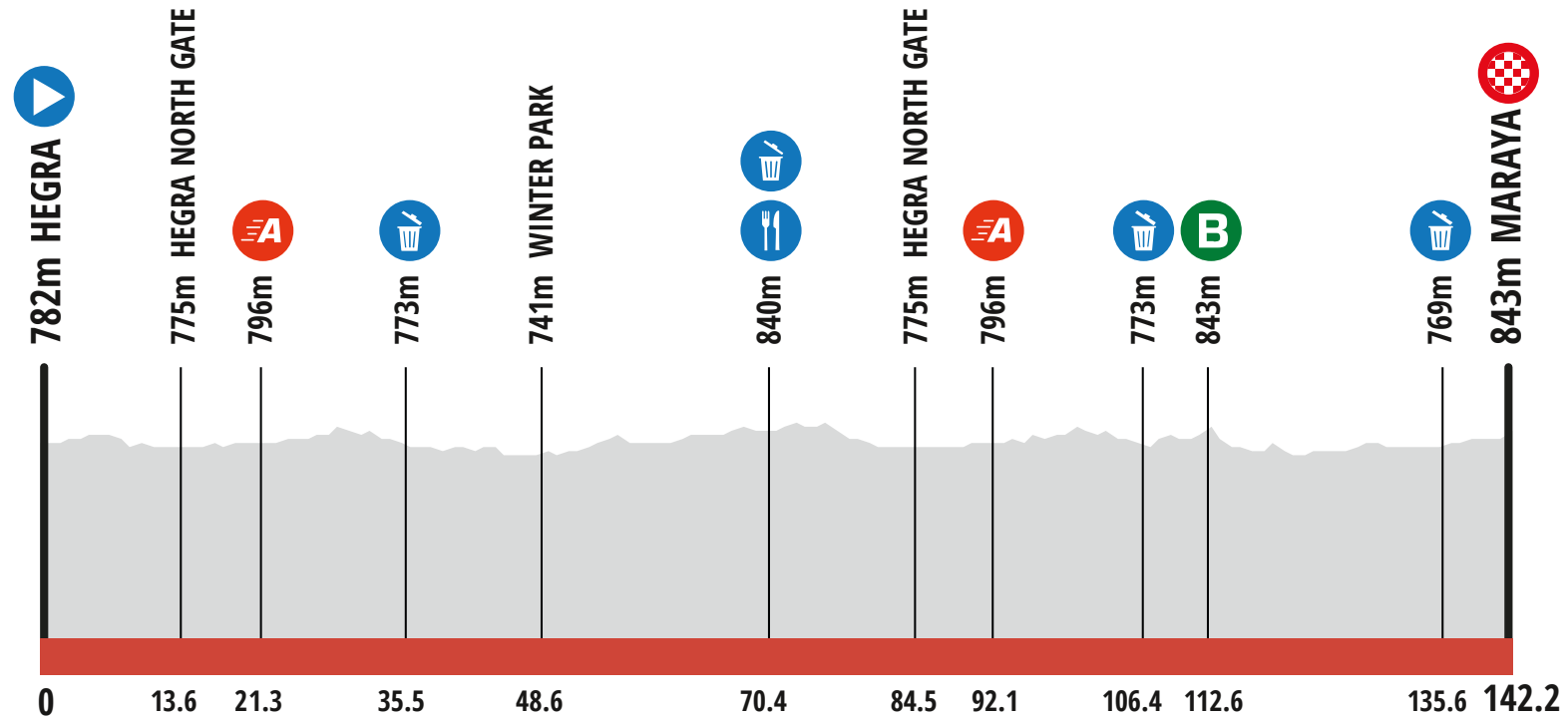
Friday 2nd February







Hegra

► Maraya

142.2KM





-  Start
-  Intermediate active sprint
-  Bonus sprint
-  Feeding zone
-  Litter collection zone
-  Finish

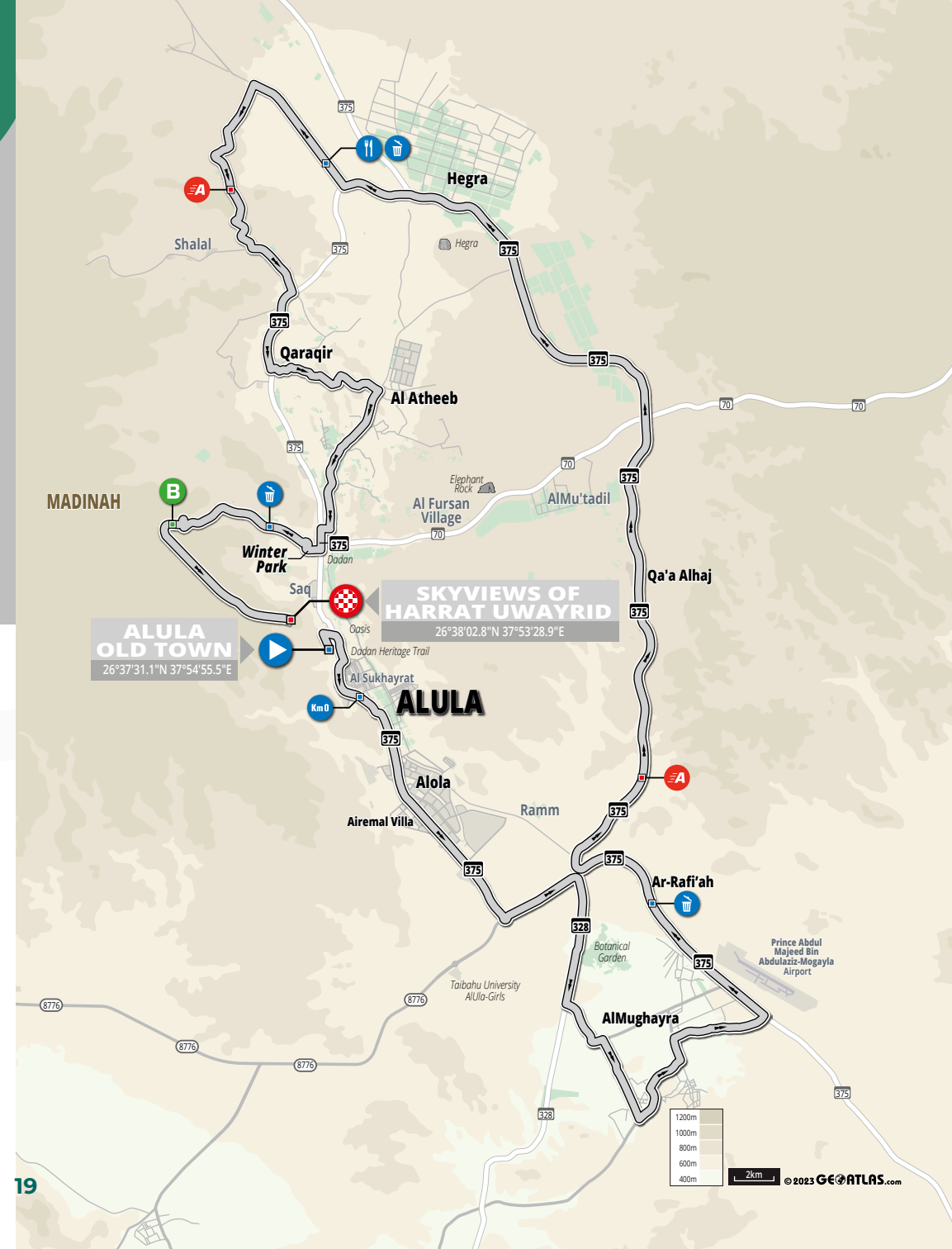
STAGE 5

Saturday 3rd February

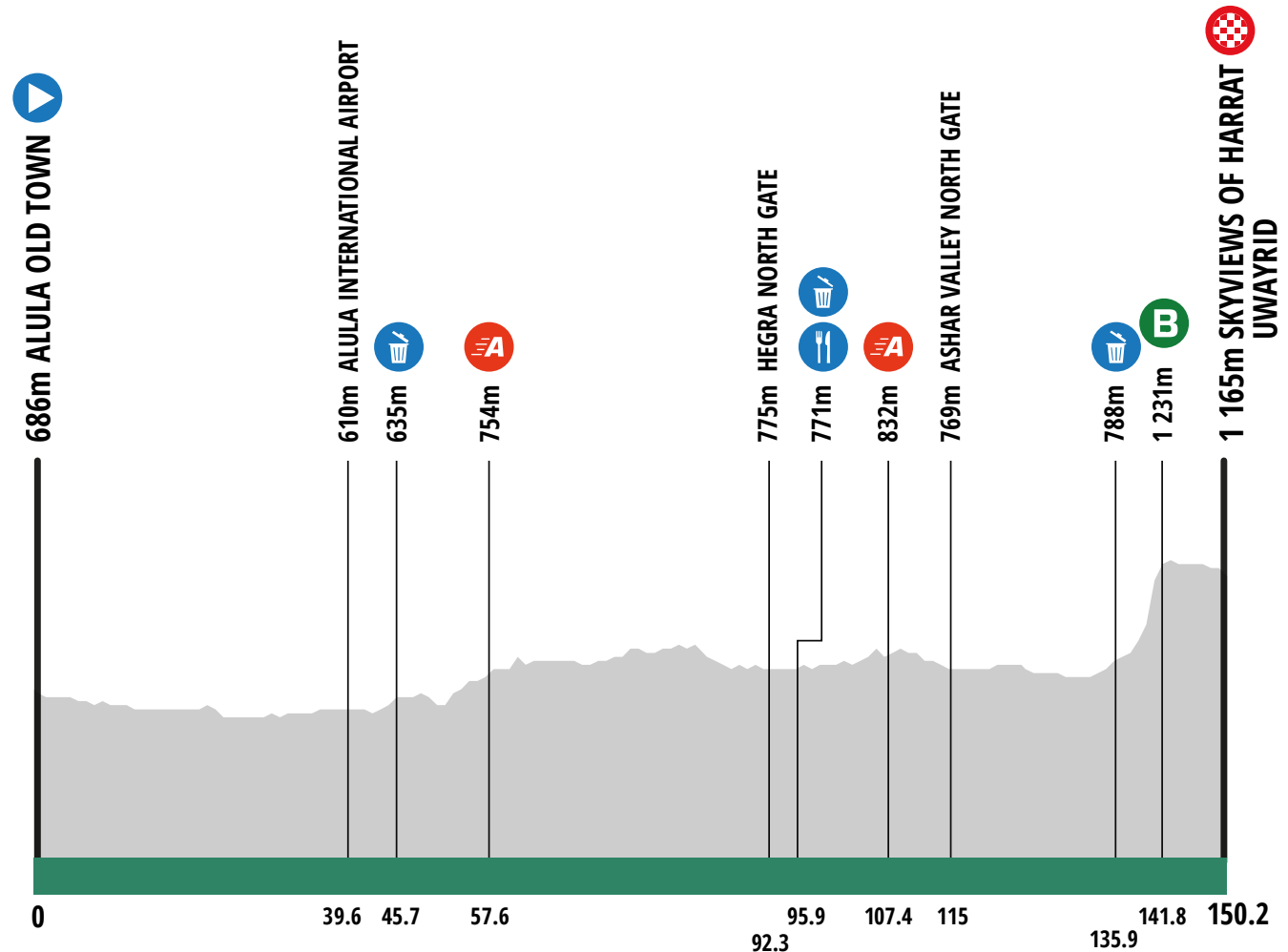
AlUla Old Town

► Skyviews Of Harrat Uwayrid

150.2KM



AlUla Old Town ▶ Skyviews Of Harrat Uwayrid



- Start
- Intermediate active sprint
- Bonus sprint
- Feeding zone
- Litter collection zone
- Finish

Official Broadcasters

MIDDLE EAST AND NORTH AFRICA (MENA)

(••) Live

Saudi Sport Company (SSC)

FRANCE

(••) Live

L'Équipe

EUROPE

(••) Live

Eurosport

Slovenia: Planet TV

Highlights

Belgique: Sport 10

Bulgaria: BNT

Croatia: SPTV

Greece & Cyprus: Nova Sports

Malta: GO

Portugal: Abola

Slovenia: Sport TV

Turkey: Turk Telekom

Ukraine: XSports

Pan Baltics: TV Play Sports+ & SIA Media Group

Pan Balkans: Sport Klub

WORLDWIDE

(••) Live

Pan Latin America: Claro Sport

Canada: FloBikes

Pan Asia: Eurosport Asia

Australia: SBS

Japan: JSPORTS

Pan Sub-Saharan Africa: Supersport

Highlights

Pan Eastern Africa: AzamMedia

Pan Subsaharan Africa: Startimes
& Sports Connect

Pan Latin America & Caribbean:
DirecTV & Garage TV

Pan Caribbean: Flow Sports

Indian Sub-continent: SET India

Canada: Sportsnet

Mexico: TVC Deportes

Argentina: El Doce

Venezuela: Meridiano

China: Zhibo.tv & Star Sport

Malaysia/Brunei: Astro Supersport

Phillipines: Solar Sports

Singapore: StarHub

Worldwide: Edge Sport & CNBC

News

News Agencies

AFPTV, Eurovision, SNTV

Worldwide news

France 24



How to follow the race

TO FOLLOW THE RACE IN DIGITAL



RESULTS

thealulatour.com



SOCIAL MEDIA

@thealulatour #AlUlaTour
@thealulatour_



A community of **106.000 followers** on the official platforms (Facebook, Instagram and Twitter)*

*On December 18th 2023

TO FOLLOW THE RACE ON TELEVISION



Race broadcast
in 190 countries



41 broadcasters
10 live broadcasters



3,545,000
total Saudi Tour hours watched
worldwide

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